



January 2024

Dear Friends,

2024 marks the thirtieth year of Camp Raising Spirits, a weekend retreat for adults affected by cancer. Camp Raising Spirits was begun by members of the Oncology Nursing Society, Greater Pittsburgh Chapter. It is now a standalone 501(c)(3) non-profit and remains a service project of the Greater Pittsburgh Chapter of the Oncology Nursing Society.

Camp Raising Spirits' seventh annual Spring Fling Luncheon will be held on Sunday, March 17, 2024, at Youghiogheny County Club. As always, we are hoping to provide an extraordinary camp experience for our participants.

A program booklet will be prepared, which will contain advertising opportunities. The booklet is distributed to those attending the luncheon. Previously, there were approximately ***one hundred and fifty programs*** distributed at the luncheon. In addition, the entire program, with all advertisements, will be posted on the Camp Raising Spirits website (<http://campraisingspirits.com>) and will be distributed to the campers. This year's camp is, as always, at the Laurelville Retreat Center outside of Mt. Pleasant, PA, and will be held on the weekend of Friday, June 7 through June 9, 2024.

The program book is 5.5" x 8.5". Ad rates are as follows:

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| 1. Inside front and back cover (full page only) | \$100.00 |
| 2. Other full page | \$75.00 |
| 3. Half-page | \$50.00 |
| 4. Business card, 1/4 page | \$35.00 |
| 5. Outside back cover | \$150.00 |

The programs will be printed in black ink and the following types of artwork files can be utilized: PDF, JPG, TIF, PSD, EPS or AI. Make checks payable to "Camp Raising Spirits Group". The Camp's TIN is 47-5574829. Mail ad copy and checks to Camp Raising Spirits Group, c/o Opsitnick & Associates, 564 Forbes Avenue, Suite 1201, Pittsburgh, PA 15219 or email ad copy and artwork to: kking@opsitnickslaw.com.

Feel free to contact me if you have any questions. I can be reached at: Office-412.391.3299; Cell-412.600.2676.

On behalf of campers, guests and volunteers, your support of Camp Raising Spirits is appreciated.

Sincerely,

/s/ Allan J. Opsitnick

Allan J. Opsitnick, Committee Member